MiamiBeachBoardwalk.com Advertising Sheet

Who should advertise on MiamiBeachBoardwalk.com?

Any hospitality-related small business that caters to visitors to the Miami Beach/South Beach area would benefit by advertising on **MiamiBeachBoardwalk.com**. Most people who land on MiamiBeachBoardwalk.com are researching things to do while in Miami Beach. The Miami Beach Boardwalk is regularly listed as one of the top 5 things to do while visiting Miami Beach.

Since we ONLY accept advertising from local businesses and other websites that actively promote small businesses in Miami Beach, your ad won't get lost in the clutter of those national travel companies. The cost of advertising on MiamiBeachBoardwalk.com is also a fraction of what you would spend on one of the other corporate travel sites.

How is MiamiBeachBoardwalk.com relevant?

1) MiamiBeachBoardwalk.com is a very strong web destination for Miami Beach vacationers while planning their trips. It is the obvious **#1 organic listing** returned in all major search engines when visitors search for Miami Beach Boardwalk. Once on the site, the 'Map' page is the most popular informational page that people view.

Miami Beach Boardwalk Map
www.miamibeachboardwalk.com/miami-beach-boardwalk-map ▾
Map of the **Miami Beach Boardwalk**. **Miami Beach Boardwalk** Map. The **Miami Beach Boardwalk** begins at Indian Beach Park at 46th Street and Collins Ave. It continues south to 23rd Street where it becomes a paved surface. The paved portion of the boardwalk continues through the Ocean Drive Promenade to 5th Street.

2) TripAdvisor.com - The boardwalk is ranked as the #2 thing to do in Miami Beach by TripAdvisor.com. TripAdvisor.com links directly to the MiamiBeachBoardwalk.com website from their Miami Beach Attractions page:
https://www.tripadvisor.com/Attractions-g34439-Activities-Miami_Beach_Florida.html

Top Things to do   See all

| South Beach	Miami Beach Boardwalk	South Pointe Park	Lincoln Road
◯◯◯◯◯ 16,686 Reviews	◯◯◯◯◯ 5,974 Reviews	◯◯◯◯◯ 2,272 Reviews	◯◯◯◯◯ 14,701 Reviews
Beaches	Piers & Boardwalks	Parks, Piers & Boardwalks	Shopping Malls, Historic W...

3) **Yelp.com** links directly to MiamiBeachBoardwalk.com from their 'Miami Beach Boardwalk' review page: https://www.yelp.com/biz/miami-beach-boardwalk-miami-beach-2
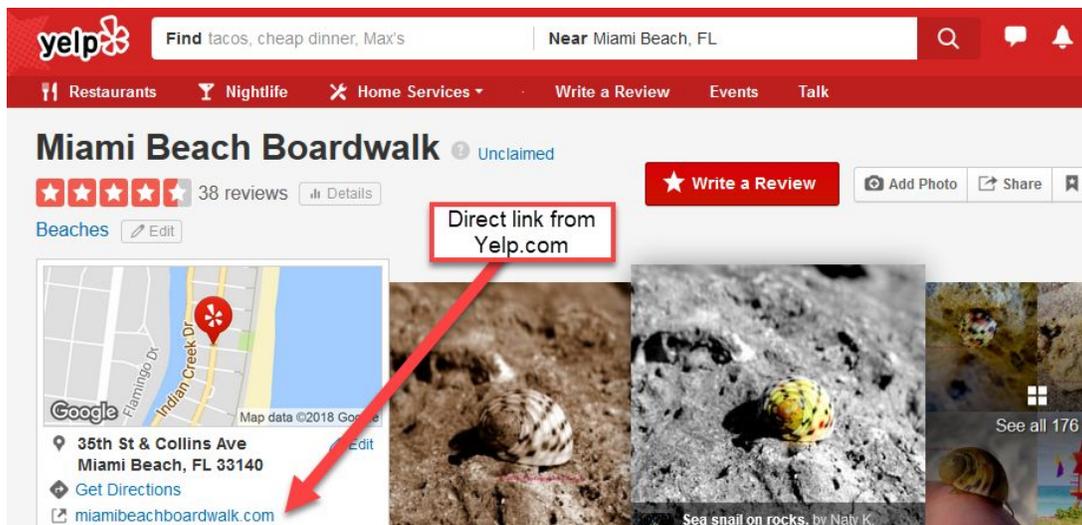
4) **Greater Miami Convention & Visitors Bureau** - The official website of the **Greater Miami Convention & Visitors Bureau** also links directly to MiamiBeachBoardwalk.com in their "Things to Do" section:
(http://www.miamiandbeaches.com/things-to-do/outdoor-activities/health-and-fitness/running)
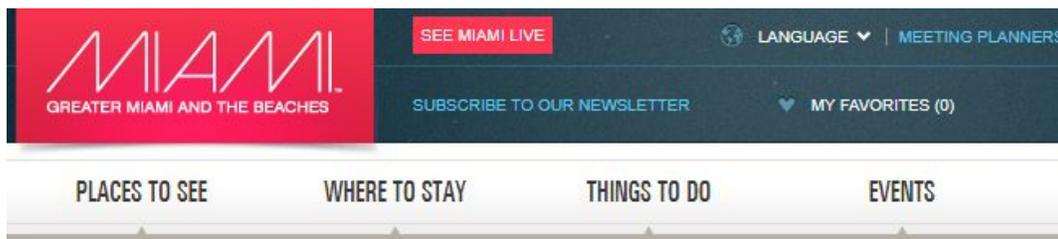
4) **Responsiveness** - We personally respond to all MiamiBeachBoardwalk.com contact form inquiries within 24 hours. We do our best to provide site visitors with detailed answers to their questions about the boardwalk and Miami Beach. We post answers to the most frequently asked questions directly on the appropriate pages of the website.

Unique Website Traffic Statistics:

MiamiBeachBoardwalk.com consistently attracts over 3,000 **unique website visitors** per month (over 36,000 unique site visitors per year). These are normally people who are planning their upcoming trip/vacation to Miami Beach.
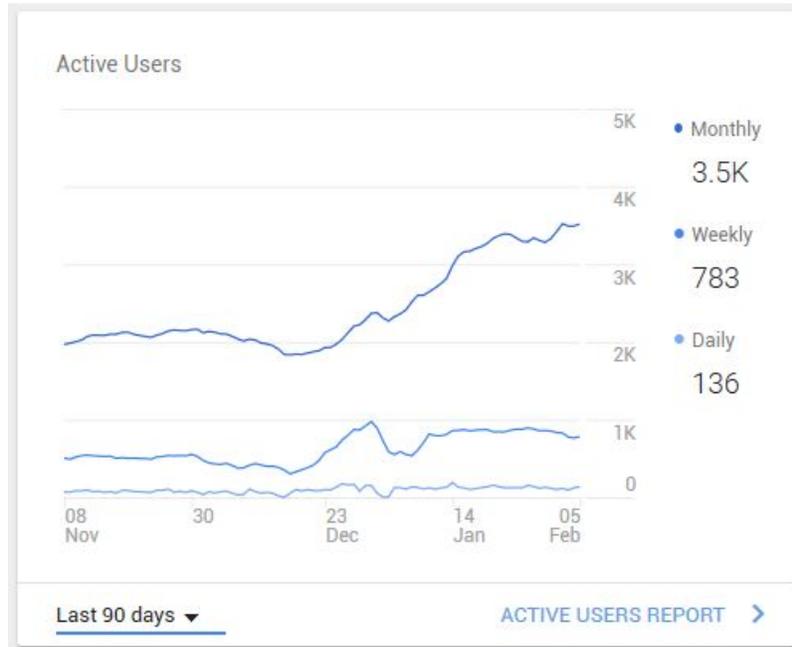
Advertising Rate Sheet:

Home page - Above fold - 300x250 Display Ad - $500/year (14 CPM)
About page - Above fold - 300x250 Display Ad - $300/year (8 CPM)
Map page - Above fold/body - 300x250 Display Ad - $300/year (8 CPM)
Attractions page - Standard Listing - $240/yr
Dining page - Standard Listing - $240/yr
Accommodations page - Standard Listing - $240/yr

Contact us for more information:

For advertising inquiries, please contact:
Mike Haynes
Phone: 305-695-0708
Email: advertising@isatisfy.com
Form: Contact Form